



2022/23 Advertising Rates

Advertising Opportunities at the Champion Ice House

Thank you for supporting the “coolest” recreational venue in the Wood River Valley. Dasher Board, In Ice logo, and Banner advertising is a unique opportunity to show your support of this new facility and youth activities, while also getting repetitive exposure for your business!!! Your advertising dollars show community support and allow us to keep our prices affordable.

Option #1

Internal Dasher Board ads are approximately 3' x 8' and will be placed throughout the entire perimeter of the boards facing onto the ice surface. Colors and design are unlimited. Dashers are viewable from all areas of the facility.

Internal Dasher Pricing:

- () \$1000 one year commitment (east: player benches to zam doors) full**
- () \$1700 two year commitment (east: player benches to zam doors) full**
- () \$900 one year (west: zam doors to bleachers)**
- () \$1450 two year (west: zam doors to bleachers)**

Option #2

External Dasher Board ads will be placed starting at the entrance of the rink around the south edge of the dasher boards stopping at the bleachers. These ads will be more uniform in appearance and placed directly on the white dasher. Ad spaces will be on a first come first serve basis and produced in a uniform order around the rink.

External Dasher pricing:

- () \$600 Small ad (includes 9 sq. feet of logo, renewal \$500)**
- () \$900 Large ad (includes 12 sq. feet of logo, renewal \$800)**

Client is required to keep their ad in good repair. Any ad replacement (internal or external) will be the responsibility of the client. Ads guaranteed for a minimum of two years. Ad design available through Windy City arts for \$75.



Banner Advertising Opportunities

Banner ads will be available in two spots throughout the arena. Price of banner includes banner production. Our newest offering will be along the mezzanine level overlooking the ice sheet. There will be two options and space is limited.

Mezzanine Banners (West Side) Renewals are yearly. (these hang from railing)

() \$600 Banner size 51"x 37" (renewal is \$500)

() \$800 Banner 102"x 37" (renewal is \$700)

East and West Wall Banner:

() \$900 Banner size 96"x "48" (renewal \$800)

() \$1000 Banner size 96'x 36" (renewal \$900) behind player benches

In Ice Logos:

In Ice Logos will be available on a first come first serve basis. Those currently in ice will have the option to renew.

() Center Ice section 4 spots \$5000 3 year commitment

Zamboni: \$5000 3 year commitment

Who doesn't want to see their logo on the zam! Our "Samboni" has one side available to make your mark on the main chassis. Graphics are placed on a "wrap" to ensure your advertising is seen by everyone in the stands.



Client Information:

Business Name: _____

Dasher/Banner: _____

Contact Person: _____ Date: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Please make checks payable to Hailey Ice, Inc. and remit payment to:

Hailey Ice, Inc.

c/o Sarah Benson

P.O. Box 4616

Hailey, ID. 83333

Art work can be emailed to: sbenson@haileyice.org (Credit card payment with 3% service fee)